



Business, Farm and Non-Profit Partnerships

Deadline to be included in 2022 Explore! Guide – **Jan. 14, 2022**

Reserve your spot in the **2022 Explore! Guide**, our **full color** 5"x 8" visitor's guide.

With **25,000 copies** distributed to over **250 locations** throughout The Last Green Valley and beyond—including town halls, libraries, hotels, campgrounds, state welcome centers, tourist attractions and more—you can be part of celebrating our National Heritage Corridor.

We offer three levels of partnership, each with **great benefits** for your business or organization:

BENEFIT	SUPPORTING	SUSTAINING	STEWARDSHIP
Name, Address, Website, Contact Info listed in print <i>Explore!</i> guide	X	X	X
Listed in the <u>online</u> <i>Explore!</i> guide, with link to your website	X	X	X
Location featured on the Online Program Directory's "near me" map	X	X	X
Recognized in TLGV Annual Report	X	X	X
Receive TLGV publications & newsletters, and attend TLGV events	X	X	X
Exclusive opportunity to host <i>Spring Outdoors & Walktober</i> events	X	X	X
Receive <u>30% savings</u> when booking ad space in <i>Explore!</i> and <i>Walktober</i>	X	X	X
Listed in up to 2 categories in <i>Explore!</i>	X	X	X
Choose to be listed in 2 additional categories in <i>Explore!</i>		X	X
Additional public recognition and sponsorship opportunities		X	X
Your <u>logo</u> in print & online <i>Explore!</i>		X	X
Up to 50-word <u>description</u> of your organization in print & online <i>Explore!</i>		X	X
<u>Enhanced description</u> up to 100 words in print & online <i>Explore!</i>			X
<u>Quarter page ad space</u> in category of choice in print guide of <i>Explore!</i>			X
Participation in annual <u>partner roundtable</u> with TLGV Director & Staff			X
Two complimentary tickets to TLGV Annual Meeting			X
Additional <u>5% savings</u> when booking ad space in <i>Explore!</i> and <i>Walktober</i>			X

Complete the attached forms to join or renew

OR

**Submit your information online at thelastgreenvalley.org
under the "Explore" tab of the website or scan the QR Code**





TLGV Partnership Agreement Form

Agreement terms: 1) The Last Green Valley, Inc. (TLGV) agrees to print the listing provided on this form for the partner listed at the stated price. No verbal contracts will be recognized. 2) TLGV reserves the right to reject any listing and/or image and will make final editorial decisions. 3) Partners and advertisers assume responsibility and liability for all claims against TLGV arising from printed content. 4) All rates are net. 5) All payments must be received prior to 2/1/2022. 6) Send form via email to kyle@tlgv.org, or mail to: The Last Green Valley, P.O. Box 29, Danielson, CT 06239. Submissions will receive confirmation within one week of receipt. Please call 860-774-3300 or email kyle@tlgv.org with any questions. Thank you for your support!

1) Provide Your Information

Business/Farm/Non-Profit Info to be Published

Name: _____

Address: _____

Town: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Website: _____

Additional location/address (Optional): _____

Contact Info, if different (will not be publicized)

Name: _____

Address: _____

Email: _____ Phone: _____

2) Choose Your Partnership Level

Multi-year partners will have the opportunity to update their listing each year

FARM or NON-PROFIT

SUPPORTING

1 Year \$50

SAVE 10% 2 Year \$90

SAVE 20% 3 Year \$120

SUSTAINING

1 Year \$100

2 Year \$180

3 Year \$240

STEWARDING

1 Year \$295

2 Year \$525

3 Year \$695

BUSINESS

SUPPORTING

1 Year \$100

SAVE 10% 2 Year \$180

SAVE 20% 3 Year \$240

SUSTAINING

1 Year \$250

2 Year \$450

3 Year \$600

STEWARDING

1 Year \$445

2 Year \$795

3 Year \$995



3) Choose Your Categories

SUPPORTING Partners choose *up to 2*

SUSTAINING & STEWARDING Partners choose *up to 4*

Choose even more categories for \$20 each

- | | | |
|--|--|---|
| <input type="checkbox"/> Accommodations | <input type="checkbox"/> Farms/Orchards/Nurseries | <input type="checkbox"/> Paddling |
| <input type="checkbox"/> Arts & Entertainment | <input type="checkbox"/> Health & Wellness | <input type="checkbox"/> Retail – Arts/Antiques/Uniques |
| <input type="checkbox"/> Astronomy/Night Sky | <input type="checkbox"/> Hiking/Walking/Running Trails | <input type="checkbox"/> Scenic Overlooks/Views |
| <input type="checkbox"/> Bicycling/Mountain Biking | <input type="checkbox"/> History & Museums | <input type="checkbox"/> Services |
| <input type="checkbox"/> Boating/Fishing | <input type="checkbox"/> Horseback Riding/Camping | <input type="checkbox"/> Skate Parks |
| <input type="checkbox"/> Camping | <input type="checkbox"/> Kids Programs | <input type="checkbox"/> Swimming/Scuba Diving |
| <input type="checkbox"/> Chambers/Economic Devel. | <input type="checkbox"/> Letterboxing/Geocaching | <input type="checkbox"/> Tastes & Sips |
| <input type="checkbox"/> Disc Golf | <input type="checkbox"/> Off-Road Vehicles/Snowmobiling | <input type="checkbox"/> Weddings |
| <input type="checkbox"/> Education | <input type="checkbox"/> Outdoor Extras! (Attractions, Festivals, Mazes) | <input type="checkbox"/> Winter Activities |

4) Provide Your Description and Images

★ **SUSTAINING & STEWARDING** Partners: Write your **description** for publication:

50 WORD MAX 100 WORD MAX

★ **SUSTAINING & STEWARDING** Partners: Send to kyle@tlgv.org an electronic version of your **logo**.

★ **STEWARDING** Partners: Send to kyle@tlgv.org your **advertisement**. This must be an electronic version of a non-bleed high-resolution file in PDF, Photoshop, Illustrator, InDesign, or EPS format. Files must be CMYK, 300 dpi or greater resolution at 100% and all fonts/graphics must be embedded. Image size is: 2.125" w x 3.625" h OR 4.5" w x 1.75" h. Specify in your email which category you would like your ¼ page ad to be placed.

5) Payment and Authorization

Partnership Level: _____ \$ _____

Additional Categories: _____ @ \$20 each \$ _____

Add a tax-deductible donation to help support TLGV's work \$ _____

Total Amount Due \$ _____

- Please invoice me. Please call me for my credit card information.
- Check enclosed. Please make check payable to: The Last Green Valley, Inc.

Authorized Signature

Date

Printed Name

Title



Explore! and Walktober Advertising Opportunities

Explore! – A Great Option for Maximum Visibility – 25,000 copies distributed annually

*Deadline to reserve space is **Jan. 14, 2022**. Full-color publication-ready ad copy due **Feb. 7, 2022***

Page size is 5.5" wide/horizontal x 8.5" high/vertical

		NON-TLGV PARTNERS	SUPPORTING/ SUSTAINING	STEWARDSHIP PARTNERS
Full Page (In Front or Back Cover)	4.500" w x 7.500" h	\$1,200	\$840	\$780
Full Page	4.500" w x 7.500" h	\$1,000	\$700	\$650
Half Page Vertical	2.125" w x 7.500" h	\$500	\$350	\$325
Half Page Horizontal	4.500" w x 3.625" h	\$500	\$350	\$325
Quarter Page Vertical	2.125" w x 3.625" h	\$300	\$210	<i>included</i>
Quarter Page Horizontal	4.500" w x 1.750" h	\$300	\$210	<i>included</i>

Walktober – Get a Jump on the Competition – 15,000 copies distributed annually

*Deadline to reserve space is **Jun. 3, 2022**. Full-color publication-ready ad copy due **Jun. 20, 2022***

Page size is 11.0" wide/horizontal x 8.5" high/vertical

		NON-TLGV PARTNERS	SUPPORTING/ SUSTAINING	STEWARDSHIP PARTNERS
Full Page (In Front or Back Cover)	10.5" w x 8.0" h	\$1,000	\$700	\$650
Full Page	10.5" w x 8.0" h	\$800	\$560	\$520
Half Page	5.25" w x 8.0" h	\$500	\$350	\$325
Quarter Page	5.25" w x 4.0" h	\$250	\$175	\$160
Eighth Page	2.60" w x 2.0" h	\$200	\$140	\$130

Advertisement Submission Specifications: All sizes are non-bleed (full-page Explore ad can be full-bleed, call for details). High-resolution Adobe Acrobat PDF, Adobe Photoshop, Adobe Illustrator, InDesign or Macintosh EPS formats ONLY. Word or Publisher files will not be accepted. Files should be CMYK at 300 dpi or greater resolution at 100% size. All fonts and graphic must be embedded.

Don't wait! Call 860-774-3300 or email Kyle at kyle@tlgv.org today to reserve your space and return the attached Advertising Agreement!

TLGV Advertising Agreement Form



Contract terms: 1) The Last Green Valley, Inc. (TLGV) agrees to print the advertisement described on this contract for the organization listed at the stated price. No verbal contracts will be recognized. 2) TLGV reserves the right to reject any advertisement and/or image and will make final editorial decisions. 3) Partners and advertisers assume responsibility and liability for all claims against TLGV arising from printed content. 4) All rates are net. 5) All payments for Explore! ads must be received prior to 2/1/2022. All payments for Walktober ads must be received prior to 7/1/2022. 6) Send form via email to kyle@tlgv.org, or mail to: The Last Green Valley, P.O. Box 29, Danielson, CT 06239. Submissions will receive confirmation within one week of receipt. Please call 860-774-3300 or email kyle@tlgv.org with any questions. Thank you!

1) Provide Your Information

Organization Name: _____

Contact Name: _____

Address: _____

Town: _____ State: _____ Zip: _____

Email: _____ Phone: _____

2) Choose Your Advertisement

EXPLORE!

		NON-TLGV PARTNERS	SUPPORTING/ SUSTAINING	STEWARDSHIP PARTNERS
Full Page (In Front or Back Cover)	4.500" w x 7.500" h	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$840	<input type="checkbox"/> \$780
Full Page	4.500" w x 7.500" h	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$700	<input type="checkbox"/> \$650
Half Page Vertical	2.125" w x 7.500" h	<input type="checkbox"/> \$500	<input type="checkbox"/> \$350	<input type="checkbox"/> \$325
Half Page Horizontal	4.500" w x 3.625" h	<input type="checkbox"/> \$500	<input type="checkbox"/> \$350	<input type="checkbox"/> \$325
Quarter Page Vertical	2.125" w x 3.625" h	<input type="checkbox"/> \$300	<input type="checkbox"/> \$210	included
Quarter Page Horizontal	4.500" w x 1.750" h	<input type="checkbox"/> \$300	<input type="checkbox"/> \$210	included

WALKTOBER

		NON-TLGV PARTNERS	SUPPORTING/ SUSTAINING	STEWARDSHIP PARTNERS
Full Page (In Front or Back Cover)	10.5" w x 8.0" h	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$700	<input type="checkbox"/> \$650
Full Page	10.5" w x 8.0" h	<input type="checkbox"/> \$800	<input type="checkbox"/> \$560	<input type="checkbox"/> \$520
Half Page	5.25" w x 8.0" h	<input type="checkbox"/> \$500	<input type="checkbox"/> \$350	<input type="checkbox"/> \$325
Quarter Page	5.25" w x 4.0" h	<input type="checkbox"/> \$250	<input type="checkbox"/> \$175	<input type="checkbox"/> \$160
Eighth Page	2.60" w x 2.0" h	<input type="checkbox"/> \$200	<input type="checkbox"/> \$140	<input type="checkbox"/> \$130

3) Payment and Authorization

Please invoice me. Please call me for my credit card information.

Check enclosed. Please make check payable to: The Last Green Valley, Inc.

Authorized Signature

Date

Printed Name

Title