



WALKTOBER

Advertising Opportunities

Get a Jump on the Competition – 15,000 copies distributed annually!

Deadline to reserve space is **June 20, 2022**. Full-color publication-ready ad copy due **July 1, 2022**

Page size is 11.0" wide/horizontal x 8.5" high/vertical

		NON-TLGV PARTNERS	SUPPORTING/SUSTAINING	STEWARDSHIP PARTNERS
Full Page	10.5" w x 8.0" h	\$800	\$560	\$520
Half Page	5.25" w x 8.0" h	\$500	\$350	\$325
Quarter Page	5.25" w x 4.0" h	\$250	\$175	\$160
Eighth Page	2.60" w x 2.0" h	\$200	\$140	\$130

For payment, you may call our office with a credit card or a check can be made to The Last Green Valley, Inc. - we can also create an invoice if/as needed.

Not yet a partner of TLGV? Many non-profits like us have members, and we call organizational members (non-profits and businesses) our partners. And depending on their level of support, partners receive either a 30% or 35% discount on advertising if they reserve space in our publications. Learn more about partnering online at thelastgreenvalley.org under the "Explore" tab of the website or scan the QR code. Benefits beyond participating in Walktober include promotion in our annual Explore Guide, among others.



Advertisement submission specifications: All sizes are non-bleed. High-resolution Adobe Acrobat PDF, Adobe Photoshop, Adobe Illustrator, InDesign or Macintosh EPS formats ONLY. Word or Publisher files will not be accepted. Files should be CMYK at 300 dpi or greater resolution at 100% size. All fonts and graphic must be embedded.

Call 860-774-3300 or email Kyle at kyle@tlgv.org with questions and to reserve your space.

Please fill out and submit the attached advertising agreement form.

TLGV Advertising Agreement Form

Contract terms: 1) The Last Green Valley, Inc. (TLGV) agrees to print the advertisement described on this contract for the organization listed at the stated price. No verbal contracts will be recognized. 2) TLGV reserves the right to reject any advertisement and/or image and will make final editorial decisions. 3) Partners and advertisers assume responsibility and liability for all claims against TLGV arising from printed content. 4) All rates are net. 5) All payments for Walktober ads must be received prior to 7/1/2022. 6) Send form via email to kyle@tlgv.org, or mail to: The Last Green Valley, P.O. Box 29, Danielson, CT 06239. Submissions will receive confirmation within one week of receipt. Please call 860-774-3300 or email kyle@tlgv.org with any questions. Thank you!

1) Provide Your Information

Organization Name: _____

Contact Name: _____

Address: _____

Town: _____ State: _____ Zip: _____

Email: _____ Phone: _____

2) Choose Your Advertisement

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3) Payment and Authorization

Please invoice me. Please call me for my credit card information.

Check enclosed. Please make check payable to: The Last Green Valley, Inc.

Authorized Signature

Date

Printed Name

Title