



## 2023 Explore! and Walktober Advertising Opportunities

**Explore!** – A Great Option for Maximum Visibility – 25,000 copies distributed annually

*Deadline to reserve space is **Jan. 10, 2023**. Full-color publication-ready ad copy due **Jan. 31, 2023***

Page size is 5.5" wide/horizontal x 8.5" high/vertical

		<b>NON-TLGV PARTNERS</b>	<b>SUPPORTING/ SUSTAINING</b>	<b>STEWARDSHIP PARTNERS</b>
Full Page (In Front or Back Cover)	4.500" w x 7.500" h	\$1,200	\$840	\$780
Full Page	4.500" w x 7.500" h	\$1,000	\$700	\$650
Half Page Vertical	2.125" w x 7.500" h	\$500	\$350	\$325
Half Page Horizontal	4.500" w x 3.625" h	\$500	\$350	\$325
Quarter Page Vertical	2.125" w x 3.625" h	\$300	\$210	<i>included</i>
Quarter Page Horizontal	4.500" w x 1.750" h	\$300	\$210	<i>included</i>

**Walktober** – Get a Jump on the Competition – 15,000 copies distributed annually

*Deadline to reserve space is **June 1, 2023**. Full-color publication-ready ad copy due **June 15, 2023***

Page size is 11.0" wide/horizontal x 8.5" high/vertical

		<b>NON-TLGV PARTNERS</b>	<b>SUPPORTING/ SUSTAINING</b>	<b>STEWARDSHIP PARTNERS</b>
Full Page (In Front or Back Cover)	10.5" w x 8.0" h	\$1,000	\$700	\$650
Full Page	10.5" w x 8.0" h	\$800	\$560	\$520
Half Page	5.25" w x 8.0" h	\$500	\$350	\$325
Quarter Page	5.25" w x 4.0" h	\$250	\$175	\$160
Eighth Page	2.60" w x 2.0" h	\$200	\$140	\$130

**Advertisement Submission Specifications:** All sizes are non-bleed (full-page Explore ad can be full-bleed, call for details). High-resolution Adobe Acrobat PDF, Adobe Photoshop, Adobe Illustrator, InDesign or Macintosh EPS formats ONLY. Word or Publisher files will not be accepted. Files should be CMYK at 300 dpi or greater resolution at 100% size. All fonts and graphic must be embedded.

**Don't wait! Call 860-774-3300 or email Kyle at [kyle@tlgv.org](mailto:kyle@tlgv.org) today to reserve your space and return the attached Advertising Agreement!**

# TLGV Advertising Agreement Form



**Contract terms:** 1) The Last Green Valley, Inc. (TLGV) agrees to print the advertisement described on this contract for the organization listed at the stated price. No verbal contracts will be recognized. 2) TLGV reserves the right to reject any advertisement and/or image and will make final editorial decisions. 3) Partners and advertisers assume responsibility and liability for all claims against TLGV arising from printed content. 4) All rates are net. 5) All payments for Explore! ads must be received prior to 2/1/2023. All payments for Walktober ads must be received prior to 7/1/2023. 6) Send form via email to [kyle@tlgv.org](mailto:kyle@tlgv.org), or mail to: The Last Green Valley, P.O. Box 29, Danielson, CT 06239. Submissions will receive confirmation within one week of receipt. Please call 860-774-3300 or email [kyle@tlgv.org](mailto:kyle@tlgv.org) with any questions. Thank you!

## 1) Provide Your Information

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Town: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## 2) Choose Your Advertisement

### EXPLORE!

		<b>NON-TLGV PARTNERS</b>	<b>SUPPORTING/ SUSTAINING</b>	<b>STEWARDSHIP PARTNERS</b>
Full Page (In Front or Back Cover)	4.500" w x 7.500" h	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$840	<input type="checkbox"/> \$780
Full Page	4.500" w x 7.500" h	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$700	<input type="checkbox"/> \$650
Half Page Vertical	2.125" w x 7.500" h	<input type="checkbox"/> \$500	<input type="checkbox"/> \$350	<input type="checkbox"/> \$325
Half Page Horizontal	4.500" w x 3.625" h	<input type="checkbox"/> \$500	<input type="checkbox"/> \$350	<input type="checkbox"/> \$325
Quarter Page Vertical	2.125" w x 3.625" h	<input type="checkbox"/> \$300	<input type="checkbox"/> \$210	<b><i>included</i></b>
Quarter Page Horizontal	4.500" w x 1.750" h	<input type="checkbox"/> \$300	<input type="checkbox"/> \$210	<b><i>included</i></b>

### WALKTOBER

		<b>NON-TLGV PARTNERS</b>	<b>SUPPORTING/ SUSTAINING</b>	<b>STEWARDSHIP PARTNERS</b>
Full Page (In Front or Back Cover)	10.5" w x 8.0" h	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$700	<input type="checkbox"/> \$650
Full Page	10.5" w x 8.0" h	<input type="checkbox"/> \$800	<input type="checkbox"/> \$560	<input type="checkbox"/> \$520
Half Page	5.25" w x 8.0" h	<input type="checkbox"/> \$500	<input type="checkbox"/> \$350	<input type="checkbox"/> \$325
Quarter Page	5.25" w x 4.0" h	<input type="checkbox"/> \$250	<input type="checkbox"/> \$175	<input type="checkbox"/> \$160
Eighth Page	2.60" w x 2.0" h	<input type="checkbox"/> \$200	<input type="checkbox"/> \$140	<input type="checkbox"/> \$130

## 3) Payment and Authorization

Please invoice me.  Please call me for my credit card information.

Check enclosed. Please make check payable to: The Last Green Valley, Inc.

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title