



WALKTOBER



Get ready for the 33rd Annual **Walktober** in The Last Green Valley National Heritage Corridor!

September 16 – November 5, 2023

Want to highlight your organization as part of Southern New England's Premier Fall Event? Check out the next page for Advertising and Sponsorship opportunities in our Walktober brochure.

Walktober events are enjoyed by more than **85,000 people** each year and your organization will be showcased in **15,000 copies** of the printed Walktober brochure, distributed to 250+ locations around the region and beyond.



Want to host a Walktober event? **Become a partner** of The Last Green Valley, Inc. (TLGV) and you can!

Learn more about partnering at thelastgreenvalley.org under the "Explore" tab, or scan the QR code.

Benefits beyond participating in Walktober include promotion in our annual *Explore!* Visitors Guide.



Questions? Contact Kyle at 860-774-3300 or kyle@tlgv.org. Deadline is June 20, 2023. Thank you for your support!



WALKTOBER



Highlight your commitment to our region as we celebrate Walktober in The Last Green Valley.

Find a Loyal, Local Audience – 15,000 copies distributed annually!

ADVERTISING OPPORTUNITIES				
ADVERTISEMENT		NON-TLGV PARTNERS	SUPPORTING/ SUSTAINING PARTNERS	STEWARDED PARTNERS
Full Page	10.5" w x 8.0" h	\$800	\$560	\$520
Half Page	5.25" w x 8.0" h	\$500	\$350	\$325
Quarter Page	5.25" w x 4.0" h	\$250	\$175	\$160
Eighth Page	2.60" w x 2.0" h	\$200	\$140	\$130

SPONSORSHIP OPPORTUNITIES

Title Sponsor spot available - contact us for details

BENEFIT	\$5,000	\$2,500	\$1,000	\$500	\$150
Name in printed brochure	X	X	X	X	X
Logo in printed brochure & online Walktober directory	X	X	X	X	
Recognition in TLGV Annual Report and at Annual Meeting	X	X	X	X	
Advertisement in printed brochure	Full page	1/2 page	1/4 page		
Private hike/walk/talk for your organization led by Chief Ranger Bill Reid	X				

Questions? Contact Kyle at 860-774-3300 or kyle@tlgv.org. Deadline is June 20, 2023. Thank you for your support!

Walktober 2023 - Sponsorship/Advertisement Agreement Form

Contract terms: 1) The Last Green Valley, Inc. (TLGV) agrees to print the information and/or advertisement described on this contract for the organization listed at the stated price. No verbal contracts will be recognized. 2) TLGV reserves the right to reject any advertisement and/or image and will make final editorial decisions. 3) Partners and advertisers assume responsibility and liability for all claims against TLGV arising from printed content. 4) All rates are net. 5) All payments must be received by 6/30/2023. 6) Send form via email to kyle@tlgv.org, or mail to: The Last Green Valley, P.O. Box 29, Danielson, CT 06239. Submissions will receive confirmation within one week of receipt.

1) Your Information

Organization Name: _____

Contact Name: _____

Address: _____

Town: _____ State: _____ Zip: _____

Email: _____ Phone: _____

2) Advertisement

		NON-TLGV PARTNERS	SUPPORTING/ SUSTAINING	STEWARDSHIP PARTNERS
Full Page	10.5" w x 8.0" h	<input type="checkbox"/> \$800	<input type="checkbox"/> \$560	<input type="checkbox"/> \$520
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3) Sponsorship

\$5,000

\$2,500

\$1,000

\$500

\$150

4) Payment and Authorization

- Please invoice me. Please call me for my credit card information.
 Check enclosed. Please make check payable to: The Last Green Valley, Inc.

OR: Scan the QR code to pay on our website.



Authorized Signature

Date

Printed Name

Title

Advertisement submission specifications: All sizes are non-bleed. High-resolution Adobe Acrobat PDF, Adobe Photoshop, Adobe Illustrator, InDesign or EPS formats ONLY. Files should be CMYK at 300 dpi or greater resolution at 100% size. All fonts and graphic must be embedded. Submit to kyle@tlgv.org

Commitment due 6/20/23. Publication-ready ad copy due 6/30/23. Thank you for your support!