



# WALKTOBER



## Get ready for the 33<sup>rd</sup> Annual **Walktober** in The Last Green Valley National Heritage Corridor!

*September 16 – November 5, 2023*

Thank you for being a partner of The Last Green Valley! We hope you will host an event in this popular seasonal program. Towns, farms, non-profits and businesses will host more than 200 walks, talks, tours, pedals, paddles, fairs, festivals and more, all to showcase our region's history, culture, open spaces, wildlife, waterways, forests, farms and local treasures!

Walktober events are enjoyed by more than **85,000 people** each year and your event will be listed in **15,000 copies** of the printed Walktober brochure, distributed to 250+ locations around the region and beyond. All Walktober events will be listed in The Last Green Valley's online event directory.



Scan the QR code or visit <https://thelastgreenvalley.org/explore-the-last-green-valley/walktober/> for more information and for the link to submit your event. At that link you can also check out last year's brochure for some inspiration!



Questions about events? Contact Fran at 860-774-3300 or [fran@tlgv.org](mailto:fran@tlgv.org).

**Deadline to submit events for printed brochure is June 20, 2023. Events submitted later will be promoted online only.**



# WALKTOBER



Highlight your commitment to our region as we celebrate Walktober in The Last Green Valley.

**Find a Loyal, Local Audience** – 15,000 copies distributed annually!

ADVERTISING OPPORTUNITIES				
ADVERTISEMENT		SUPPORTING/ SUSTAINING PARTNERS	STEWARDED PARTNERS	
Full Page	10.5" w x 8.0" h	\$560	\$520	
Half Page	5.25" w x 8.0" h	\$350	\$325	
Quarter Page	5.25" w x 4.0" h	\$175	\$160	
Eighth Page	2.60" w x 2.0" h	\$140	\$130	

## SPONSORSHIP OPPORTUNITIES

*Title Sponsor spot available - contact us for details*

BENEFIT	\$5,000	\$2,500	\$1,000	\$500	\$150
Name in printed brochure	X	X	X	X	X
Logo in printed brochure & online Walktober directory	X	X	X	X	
Recognition in TLGV Annual Report and at Annual Meeting	X	X	X	X	
Advertisement in printed brochure	Full page	1/2 page	1/4 page		
Private hike/walk/talk for your organization led by Chief Ranger Bill Reid	X				

Questions about ads or sponsorships? Contact Kyle at 860-774-3300 or [kyle@tlgv.org](mailto:kyle@tlgv.org).

**Deadline is June 20, 2023. Thank you for your support!**